



PlayShifu presents Shifu Plugo: Farm - Farming and Learning Come to Life with Interactive STEAM Play. This interactive game kit for kids aged 4-10 years is the perfect blend of fun, learning, and technology. Perfect for parents looking for a screen-time alternative that still uses a tablet thoughtfully - kids handle 16 real, tactile figurines while the screen shows the world they're building. With the assistance of 16 genuine figurines, enthralling AR-powered games, and engaging challenges, it paves the way for your child to step into the world of farming, while instilling essential 21st-century life skills, problem-solving, and enhancing their emotional intelligence. Along the way, kids build problem-solving skills and emotional intelligence all through hands-on play.

- Interactive Farm Toy Kit
- AR-Powered Digital Farm Kit
- Learning Through Play
- Age-Adjusted Gaming Challenges
- Compatibility with iOS and Android
- STEAM Toy Built for Ages 4-10

Interactive Farm Toy Kit

Shifu Plugo: Farm is much more than a toy. It offers an immersive experience where kids use real tactile figurines on the foldable gamepad and farm base to run their thriving digital farm. This unique blend of the physical and digital realms creates an engaging, delightful, hands-on educational playtime that pulls focus away from passive screen scrolling.

AR-Powered Digital Farm Kit

As one of the first AR-powered digital farm kit, Plugo Farm lets children witness the bustling life of a farm. They learn to build, manage, and operate their digital business while working through 200+ fun and challenging tasks across story-based adventures.

Learning Through Play

The Plugo Farm isn't just about fun; it's also about learning essential skills. It helps early learners strengthen their problem-solving, planning, social and emotional intelligence skills, and teaches them time management, value creation, resource planning, animal care, and basic economics through marketplace management.

Age-Adjusted Gaming Challenges

The gaming experience is tailor-made to suit your child's age with adjustable difficulty levels. The Plugo App has two immersive story-based games with over 100 challenges each, ensuring that your child stays intrigued and challenged as they progress and grow.

Compatibility with iOS and Android

The Plugo Farm is designed to work seamlessly with a range of devices. It is compatible with iOS and Android, so your kid can play on iPads, iPhones, Samsung Tablets/Phones, and Fire Tablets. Note: a compatible tablet or smartphone is required to play and is not included in this kit — see the device compatibility list below before purchasing.

Package includes

- 1 Foldable Gamepad
- 1 Farm Base
- 16 Figurines - 4 animals (cow, chicken, bee box, sheep), 5 crops, 1 tractor, 1 harvester, 1 tanker, 1 bucket, 1 fodder, 1 farmer, plus 1 accessories and 8 Flags.
- Quick Start Guide
- Free Plugo App (download required; device not included)

Product specifications

- Brand: Play Shifu
- Product name: Plugo: Farm
- Product type: interactive AR farm game kit for kids
- Recommended age: 4-10 years
- Play format: physical figurines with foldable gamepad, farm base, and app-based digital gameplay
- Games included: 2 story-based games
- Challenges: over 100 challenges per game, 200+ total tasks and challenges
- Learning areas: problem-solving, planning, social and emotional intelligence, time management, value creation, resource planning, animal care, basic economics, marketplace management
- App required: free Plugo App
- Device required: compatible tablet or smartphone required, not included

SPECIFICATIONS

Carton: 1/6
Item ID: SHIFU039
EAN: 8908013692361
Size: 130 x 335 x 175 mm
Weight: 1660 g

Recommended price

599 SEK