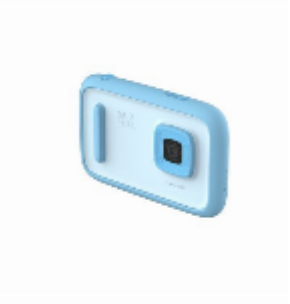
# myFirst Camera 50 - Blue







Spark creativity safely. Camera 50 makes video and photo creation fun and easy for kids with friendly AI tools, kid-proof protection, and parent-managed sharing. From first vlogs to daily journals, it helps young storytellers learn, express, and shine.

- Kid-safe privacy and parental control
- AI-powered creativity and learning
- myDiary for wellbeing with PIN protection
- Kid-proof design with case and easy-carry accessories
- Perfect selfies with adjustable light and intuitive shutter

**Kid-safe privacy and parental control**
Designed from the ground up for safety, Camera 50 enhances photos and videos without tracking, storing personal data, or using facial recognition. An audible shutter clearly signals when a photo is taken, protecting privacy in every setting. With the myFirst Circle app, parents manage who can view and interact with their child's creations, keeping sharing limited to a trusted circle and allowing parental edits when needed.

**AI-powered creativity and learning**
Built-in AI tools make editing simple and fun. Kids can add stickers, drawings, voiceovers, and playful effects to craft unique stories while learning the basics of filmmaking and vlogging. By analyzing mood to guide creative choices without collecting personal data, Camera 50 supports confidence, storytelling skills, and creative exploration—all without needing a phone.

**myDiary for wellbeing with PIN protection**
Journaling becomes a daily habit kids love. myDiary blends photos, videos, and written entries to help children understand their emotions, build confidence, and create lasting memories. AI prompts encourage self-expression, while PIN-code protection keeps personal entries private and secure.

**Kid-proof design with case and easy-carry accessories**
Made for real-life adventures, Camera 50 is protected by a tough, kid-friendly case with rounded edges, a thick TPU frame, shock absorption, and scratch resistance. A secure anti-drop hand strap and comfortable neck lanyard make it easy and safe to carry, so kids can capture moments anywhere without worry.

**Perfect selfies with adjustable light and intuitive shutter**
The built-in Selfie Light Bar delivers three warm lighting modes at a gentle 4000 K for naturally great selfies in any setting. An on-screen shutter button is positioned for easy reach in any hand position, and the dual-stage shutter offers half-press and full-press control to help young creators learn professional shooting techniques.

**Package includes**

- myFirst Camera 50 - Blue
- Anti-Lost Lanyard
- Neck Lanyard
- Charging Cable (Type-C)
- Quick user Guide
- Fun Decorative Stickers

**Product specifications**

- Color: Blue
- Display: 3.97 inch touch Panel IPS LCD
- Main Camera: 20MP
- Selfie Camera: 16 MP
- Video 1080p@30 fps
- Battery Capacity: 2150 mAh
- Storage: 16GB

## SPECIFICATIONS

Carton: 4/32
Item ID: FC4001SA-BE01
EAN: 0850054268396
Size: 161 x 107 x 46 mm
Weight: 356 g

## Recommended price

1 449 SEK